

Artistry™ DAY & NIGHT SKINCARE that Never Stops Working

ARTISTRY



Artistry™ Multi-Defense UV Protect SPF 50+ will be available in South Africa in November 2025.

The Skin Cancer Foundation recommends this product as an effective broad -spectrum sunscreen.
Artistry™ Skin Renewing Reactivation Day Lotion SPF 30 and Artistry™ Skin Renewing Reactivation Day Cream SPF 30.



Why Artistry?

The Power of Artistry and Nutrilite



Skin Science, Proven Results



High Standards, High Performance



To address **23 Billion USD** market opportunity in ESAN 2024, growing by **5% till 2029**

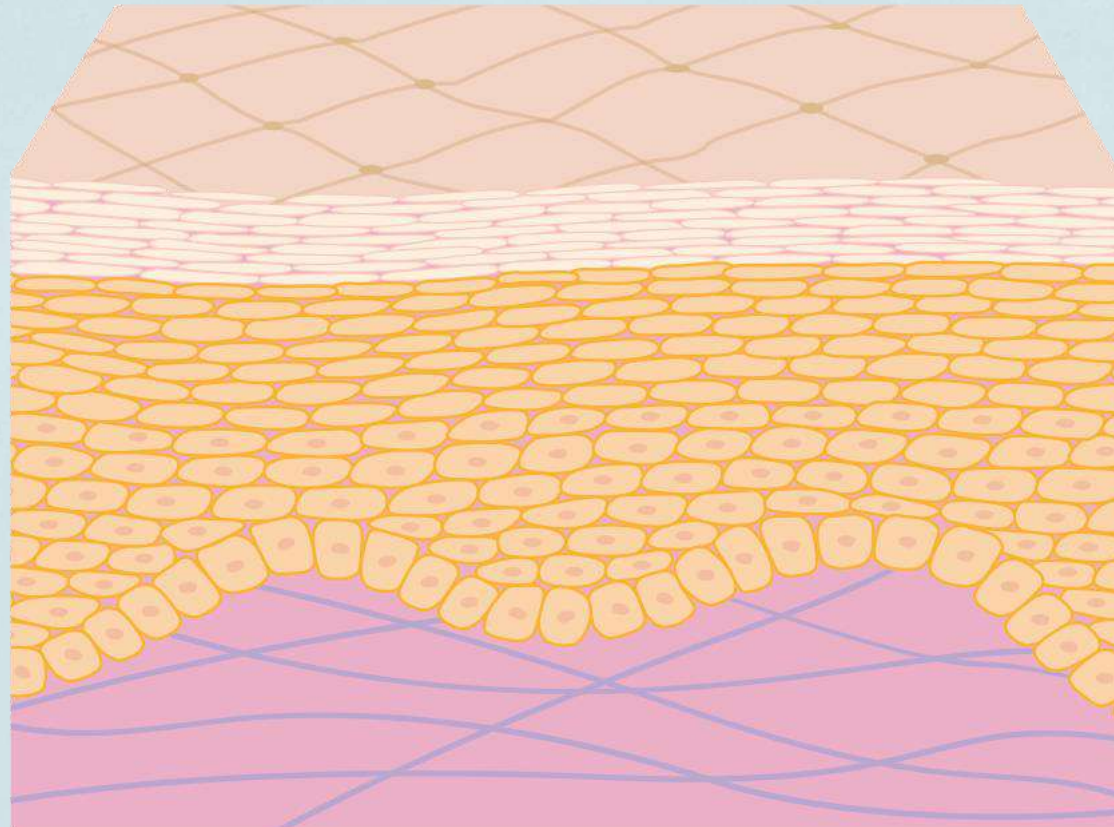
What makes skin look radiant?

ARTISTRY

Artistry™ scientists have discovered that **skin looks and functions at its best** when the **5 Key Skin Nutritional Requirements are met**, helping to support the skin's **5 vital barriers**.

MOISTURISE supports the **Moisture** barrier that keeps essential moisture inside the skin.

PURIFY supports the **Defence** barrier that helps stop common daily causes of skin irritation before they can penetrate into the skin.



BALANCE stabilises the **Microbiome** that plays a significant role in helping to maintain and stabilise skin's healthy look.

PROTECT amplifies the **Environmental** barrier that protects skin from the damaging effects of environmental aggressors.

REBUILD strengthens the **Support** barrier that keeps skin smooth, resilient and firm.

ARTISTRY

How the
**Key Skin
Nutritional
Requirements**
become a daily skincare
routine?



PURIFY

to keep skin's
Defence Barrier
clean and free of
irritants.

CLEANSE

Cleansers

BALANCE

to stabilise and
nurture the
**Microbiome
Barrier.**

TONE

Toners

REBUILD

to strengthen
and repair skin's
Support Barrier.

TREAT

Serums but also
Moisturisers

MOISTURISE

to saturate skin
and fortify its
Moisture Barrier.

MOISTURISE

Moisturisers

PROTECT

to amplify skin's
**Environmental
Barrier.**

PROTECT

Moisturisers with 'full
light' protection

Your Complete Daily Skin Routine with Artistry™ products



1

CLEANSE



2

TONE



3

TREAT



4

MOISTURISE



5

PROTECT

ARTISTRY™

Why CONSISTENT Skincare Routine Matters?

LASTING RESULTS

Skin responds best to regular care, consistency builds visible, long-term improvements.

DEFENCE AGAINST AGEING

Daily routines help protect against premature ageing and external environment stressors.

HABIT BUILDS LOYALTY

A simple, consistent ritual becomes part of daily life - boosting both confidence and commitment.

HEALTHY SKIN FUNCTION

Regular routines strengthen the skin barrier, maintain moisture balance, and support natural renewal.

OPTIMISED PERFORMANCE

Cleansing, treating, and hydrating every day ensures active ingredients can work at their full potential.



Artistry™ Anti-Ageing **DAY** Routine Bundles

ARTISTRY

INCLUDE:

Artistry Renewing Foaming Cleanser

to remove impurities like dirt and pollution

Artistry Vitamin C+HA3 Daily Serum

to brighten, plump the skin and fight visible lines and wrinkles

Artistry Renewing Reactivation Day Lotion SPF

30 providing skin with a semi-dewy finish and a non-greasy feel
OR

Artistry Renewing Reactivation Day Cream SPF

30 providing skin with a rich, emollient feel.

With 20% DISCOUNT!

The Skin Cancer Foundation grants its seal to products meeting its established criteria. For more details, visit [Skincancer.org](https://www.skincancer.org).



**20%
OFF**



Artistry™ Anti-Ageing NIGHT Routine Bundle

ARTISTRY



INCLUDES:

Artistry Renewing Foaming Cleanser

to remove impurities like dirt and pollution

Artistry Vitamin C+HA3 Daily Serum

to brighten, plump the skin and fight visible lines and wrinkles.

Artistry Firming Cream

to reactivate skin's natural repair, visibly lifting and firming for a radiant, youthful complexion

With 20% DISCOUNT!



Item No.: 128467

Inside the Artistry Bundle: The Intention Behind Our Selection

ARTISTRY

Daily Care Made Simple

These three essentials were curated to work in perfect harmony — cleansing, treating, and protecting your skin during your morning routine in one simple, science-backed ritual for visibly beautiful and radiant results.



Targeted Night Routine

These three essentials were thoughtfully curated to work in perfect harmony — cleansing, treating, and restoring your skin during your evening ritual. This science-backed routine supports your skin's natural renewal process while you sleep, without the need for SPF. Wake up to visibly refreshed and radiant skin.



CLEANSE

Artistry™ Renewing Foaming Cleanser

Skin Nutritional Requirement: **PURIFY**

- **Removes impurities** like dirt and pollution (including PM 2.5)
- Patented blend* **soothes skin to reduce irritation**
- **Skin microbiome friendly**

Nutrilité™-grown ingredient: **White Chia Seed**

Skin type: **All skin types (including sensitive)**

Non-stripping, Non-drying, pH balanced, Soap-free

125ml, ITEM NO: 123781



2 TONE

Artistry™ Renewing Softening Toner

Skin Nutritional Requirement: **BALANCE**

- **Helps stabilise and nurture** the microbiome and keeps it in balance
- **Helps renew, calm, soothe and soften** skin
- Helps gives skin a **fresh burst of hydration and conditioning**, for a dewy feel

Nutriline™-grown ingredient: **White Chia Seed**

Skin type: **All skin types (including sensitive)**

Alcohol-free, pH balanced, Non-stripping, Non-drying, Non-comedogenic

200ml, ITEM NO. 123783

ARTISTRY™



TREAT **Artistry™ Vitamin C+HA3 Daily Serum**

Skin Nutritional Requirements: **TREAT**

Dramatically helps brighten the skin and reveals a more even-toned, radiantly healthy look.

- **Helps visibly reduce lines, wrinkles**
- **Helps plumps the appearance of skin with hydration**
- **Helps prevent visible damage** caused by environmental aggressors

Nutriline™-grown ingredients: **Acerola Cherry Extract**

Skin type: **All skin types (including sensitive)**

12 ml, Item No. 125517



ARTISTRY™

TREAT **Artistry™ Signature Select Serums**

ARTISTRY™

Skin Nutritional Requirements: **TREAT**

- **Supports a healthy-looking, nourished skin foundation**
- **Increases Amplifier penetration**
- **Provides antioxidant protection**
- **Improves dark spots and even outs skin tone**

Nutriline™-grown ingredients: **Acerola Cherry, Black Currant, Green Tea, Pomegranate and Spinach**

Skin type: **All skin types (including sensitive)**

Allergy-tested, Dermatologist-tested, Non-comedogenic

15 ml, Item No. 121555



4 MOISTURISE AT NIGHT

Artistry™ Firming Ultra Lifting Cream

ARTISTRY™



Skin Nutritional Requirements: **REBUILD & MOISTURISE**

The most advanced firming and lifting technology in Artistry

- **Helps supercharge moisture levels** for 24-hour hydration
- **Helps reactivate skin's natural repair** process for a firmer support system
- **Helps smooth** the look of advanced signs of ageing
- **Helps protect against irritation** from pollution

Nutrilité™-grown ingredients: **White Chia Seed, Spinach, Pomegranate**

Skin type: **All skin types (including sensitive)**

Non-comedogenic, Ideal as a night cream

50 ml, ITEM NO. 123786



MOISTURISE EYE

Artistry™ Renewing Eye Cream



Skin Nutritional Requirements: **REBUILD & MOSTURISE**

- **Helps supercharge hydration** levels for 24 hours
- **Helps reduce visible signs** of ageing in the eye area
- **Helps reactivate** skin's natural repair process
- **Helps protect against irritation** from pollution

Nutriline™-grown ingredients: **White Chia Seed, Spinach, Pomegranate**

Skin type: **All skin types (including sensitive)**

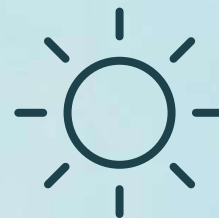
Fragrance-free, Safe for contact lens users

15 ml, Item No. 123784



PROTECT

Artistry™ Renewing Reactivation Lotion or Cream SPF 30



Skin Nutritional Requirements: **REBUILD, MOISTURISE & PROTECT**

- **Helps supercharge moisture levels** for 24-hour hydration
- **Helps reactivate skin's natural repair** process for a firmer support system
- **Helps reduce lines, wrinkles** and other visible signs of ageing
- **'Full light' and pollution protection**

Nutrilité™-grown ingredients: **White Chia Seed, Spinach, Pomegranate**

Skin type: **All skin types (including sensitive)**

Non-comedogenic, No oxybenzone, No octinoxate

LOTION: 50 ml, Item No. 123857 | CREAM: 50 ml, Item No. 123787

The Skin Cancer Foundation recommends this product as an effective broad -spectrum sunscreen.
Artistry™ Skin Renewing Reactivation Day Lotion SPF 30 and Artistry™ Skin Renewing Reactivation Day Cream SPF 30.



providing skin
with a **semi-
dewy finish**
and a **non-
greasy feel**



providing skin
with a **rich,
emollient feel**

PROTECT

Artistry™ Multi-Defense UV Protect SPF 50+

Lightweight, water-resistant SPF 50+ PA++++ that defends against UVA, UVB, pollution, free radicals and even blue & infrared light – for healthier-looking skin, now and in the future.

COMING ON
NOVEMBER 2025

The Skin Cancer Foundation grants its seal to products meeting its established criteria. For more details, visit [Skincancer.org](https://www.skincancer.org).



3 Power Brands. 1 holistic approach to healthy skin. Only from Amway.

ELEVATE YOUR SKINCARE ROUTINE



ARTISTRY

SUPPORT FROM WITHIN



 **nutrilite™**

STAY HYDRATED



 **eSpring™**

DAILY HABITS

